

Business A level



Hertswood

Why take this subject?

Students will apply their knowledge and understanding to real-life business contexts, with updated content to reflect the issues impacting on modern businesses in our specification and real business case studies in all our assessments. Students will develop transferable skills that support higher education study and the transition to employment, including numeracy, communication, an understanding of the business environment and commercial awareness.

What do I need to have studied in year 11?

- You must have at least 5 GCSEs at grades 9-5 including English and Maths
- At least a Grade 6 in Business
- Students who have not taken Business will be considered depending on their English or Humanities result

What will we study?

- The Pearson Edexcel Level 3 Advanced GCE in Business is structured into four themes and consists of three externally examined papers.
- Students are introduced to business in Themes 1 and 2 through building knowledge of core business concepts and applying them to business contexts to develop a broad understanding of how businesses work.
- Breadth and depth of knowledge and understanding, with applications to a wider range of contexts and more complex business information, are developed in Themes 3 and 4, requiring students to take a more strategic view of business opportunities and issues.
- Students are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.

How will I be examined?

Unit	Assessment	Weighting
Paper 1 - Marketing, People and Global Business (Theme 1 and 4)	External written assessment	35%
Paper 2 - Business activities, decision and strategy (Theme 2 and 3)	External written assessment	35%
Paper 3 - Investigating business in a competitive environment (All themes)	External written assessment	30%

What super curricular opportunities will be available to me?

A - Level Business Studies students are given the opportunity to see how a range of local and international businesses operate. In the past this has included visiting, "Cadbury World."

What can this subject lead to?

Students can progress from this qualification to:

- Higher education courses such as business management, business administration, accountancy and finance, human resource management, marketing, retail management, tourism management and international business
- A wide range of careers ranging from banking, sales, product management and general management to working in public sector organisations or charities.

Subject Specification

https://qualifications.pearson.com/content/dam/pdf/A%20Level/Business%20Studies/2015/specification-and-sample-assessment-materials/9781446914694_GCE2015_A_BUS_WEB.PDF