

Business BTEC



Hertswood

Why take this subject?

BTEC Business provides you with the opportunity to develop your skills of independent learning, team work, research, problem solving, communication and organisation. Analysing data and communicating using written, numerical, visual and verbal methods are all part of the course.

What do I need to have studied in year 11?

- You must have at least a grade 5 in both English and Maths

What will we study?

This level 3 course will give you the equivalent of one A Level over two years of study. This vocational course will allow you to study topics such as business development and strategy, financial planning and accounting, marketing, and recruitment and selection. You will learn from real business successes and failures.

BTEC Business courses are more practical and assessed by a combination of coursework, controlled assessment and an exam.

How will I be examined?

Unit	Assessment	Weighting
Exploring Business	Coursework	
Developing a Marketing Campaign	Examination	
Personal and Business Finance	Examination	
Recruitment and selection process	Coursework	

What super curricular opportunities will be available to me?

What can this subject lead to?

This subject can take you in many different directions such as Marketing, Finance, HR, Logistics and Retail. It provides an insight into functions that are relevant to all sectors of the economy and employment routes.

This qualification can lead to careers and further qualifications, such as apprenticeships and degrees in areas such as Banking, Retail, Business Management, Marketing, Sales, Production, Human Resources, Finance, Accounting, Law and Administration.

Subject Specification

https://qualifications.pearson.com/content/dam/pdf/BTEC-Nationals/Business/2016/specification-and-sample-assessments/9781446938201_BTECNationals_Bus_Cert_Spec_Iss3C.pdf