

Travel & Tourism BTEC



Hertswood

Why take this subject?

This is for students who want to work in the travel and tourism sector. This BTEC provides knowledge, understanding and skills necessary if you are preparing for a career in the travel industry.

This extended certificate in Travel and tourism is the equivalent to one A Level.

What do I need to have studied in year 11?

- You must have at least 5 GCSES at grades 9-4 including English and Maths
- At least a Grade 5 in English and Maths

What will we study?

You will study a range of topics connected to the travel and tourism industry. Topics such as:

- The UK travel and tourism industry.
- Exploring customer service in travel and tourism.
- UK travel and tourism destinations.
- European holiday destinations.
- Exploring marketing in travel and tourism.
- Planning visits for travel and tourism.

How will I be examined?

Unit	Assessment	Weighting
The World of Travel and Tourism	1 hour 30 min External exam	25%
Global Destinations	3 hour assessment window. External assessment	33%
Principles of Marketing in Travel and Tourism	Internal Assignments	25%
Visitor Attractions	Internal Assignments	17%

What super curricular opportunities will be available to me?

Throughout the course students are offered various trips, work experience and there will also be links to industry with guest speakers and workshops. Previous Humanities students have been given the opportunity to go to New York, Athens and Rome on trips.

What can this subject lead to?

A career in this field of work, further education in this subject or related area or an apprenticeship.

Careers in the following are all linked to this subject:

Air cabin crew, holiday representative, hotel manager, tour manager, tourism officer, tourist information centre manager, travel agency manager, customer service manager, event manager, marketing executive, sales executive and outdoor activities/education manager.



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Subject Specification

<https://qualifications.pearson.com/en/qualifications/btec-nationals/travel-and-tourism-2019.html#%2Ftab-0>